

Strategic Plan

2022 - 2027 Interim Review



SCOTTISH
QUALITY CROPS

Purpose

SQC is an industry-owned quality assurance scheme Co-op run for the advantage of growers to:



- Provide reassurance and confidence to end users and intermediate processors that the independent verification of SQC growers demonstrates safe, traceable, environmentally responsible production of arable crops within Scotland.
- Add value to growers' businesses by maximising cost-effective access to multiple market opportunities.

Vision

SQC's 10-year vision to 2032 is to be recognised as a modern, progressive organisation and Quality Assurance standard, that provides leadership for our grower members, embraced by all elements of the supply chain.



As part of the vision:

- SQC Quality Assurance will continue to help growers gain market access and premiums for their crops.
- Participation in the scheme will continue to improve farm practices.
- SQC will continue to support sustainability in the Scottish grain supply chain.
- SQC will widen engagement with end users.
- SQC will grow its membership, scale and market share of the crops assured under the scheme.

Strategy

The strategy to drive the business over the next five years is consolidation.



Consolidation is about reinvigorating SQC's core business - the quality assurance scheme - striving to improve in all areas.

The SQC Board of Directors is committed to taking a proactive leadership role to support arable growers and end user customers in navigating the future during both challenging and prosperous times.

Focus Areas



Objectives

The five-year specific business objectives are:

- To maintain and improve best practice on Scottish arable farms.
- To grow the crop area assessed (market share) under the standard.
- To consider new crops to be assessed under the standard.
- To work collaboratively with our Certification Body.
- To reduce non-conformance failures through improved information, training communication and the introduction of a risk management programme.
- To manage scheme costs to ensure ongoing affordability for growers.
- To ensure the relevance of the scheme by increased engagement and communication with grower members and end user customers.
- To continue to adapt the standard to demonstrate farm sustainability working practices.
- To work collaboratively with partners, grower members and end users to identify added value for scheme members via crop assurance developments.

