

# Year 3 Strategy Achievements



**SCOTTISH**  
**QUALITY CROPS**

The strategy to drive the business, during the years of 2022 to 2027, is “**Consolidation**” – doing what we do, but better.

Consolidation is about reinvigorating SQC’s core business (the quality assurance scheme), striving to improve in all areas of the business.

The strategy is focussed on 4 strategic objectives and within each of these areas we have developed the following in Year 3:

## Certification Body



1. Annual review of SQC / FIA contract – April 25
2. Review of SQC Assessor Consultation Group (new members)

## Scheme Developments



1. Review of SQC Membership Rules
2. New – Industry Checker
3. Introduction of affiliate membership category
4. Achieved ongoing recognition to RED III
5. Transfer from Spot Check to Risk Management Programme
6. Review of SQC Renewals process
7. Review of SQC passport distribution process
8. Development of SQC member e-portal

## Scheme Relevance and Communications

1. Production and circulation of 8 SQC / FIA e-newsletters
2. Production and circulation of 6 SQC feature articles and press releases
3. Launch of SQC on LinkedIn
4. **New** – digital media strategy
5. **New** – SQC logo design and brand guidelines
6. **New** – SQC video
7. Communications training for all SQC Directors



## Governance

1. Review of SQC Co-op Rules (Jan 2025)
2. SQC Directors Induction Training Programme (launched Mar 2025)
3. SQC Directors Handbook (launched Feb 2025)
4. Review of SQC Board Risk Register
5. Addition of new Co-op member – Scottish Agronomy Ltd
6. 4 new SQC Board members
7. Development of Technical Director to Independent role on Board of Directors



Follow our progress in the development of the strategy towards June 2027.



FOR MORE  
DETAILS ON  
OUR STRATEGY

[www.sqcrops.co.uk](http://www.sqcrops.co.uk)